

About the Program:

Aatmanirbhar Bharat - Swayampurna Goa, conceptualised by the Chief Minister of Goa, Dr. Pramod Sawant, is the flagship program of the Government of Goa. In a nutshell, it is a Government led community level action plan to make each and every Goan village and city self reliant. The program was initiated as a response to The COVID-19 pandemic, during which it became apparent that Goa was largely dependent on the neighbouring states of Maharashtra and Karnataka even for basic food items like vegetables, fruits, eggs, chicken, meat, rice and also skilled manpower from all over India to run the services industries and manufacturing facilities.

Our Vision:

Inspired by the clarion call of ***Aatmanirbhar Bharat*** given by the Hon. Prime Minister Narendra Modi, the Hon. CM of Goa, Dr Pramod Sawant, through the program of ***Swayampurna Goa*** resolved to change the dependence of Goa on neighbouring states and thus do import substitution through local production of food, other products and strengthen different stakeholders. The idea was to encourage people of Goa to become self reliant by empowering them with maximum benefits of the State and Central Government Schemes.

Process:

In the early days of the COVID pandemic, Directorate of Higher Education and Goa Institute of Public Administration and Rural Development was instructed to conduct a detailed study at the panchayat & municipality level to understand the strengths, weakness, opportunities & threats (SWOT) to the economy at each panchayat and municipality level. The reports of this study are available at www.dhe.goa.gov.in/index.html. Based on these reports, a detailed plan was drawn out for implementation of ***Swayampurna Goa*** program.

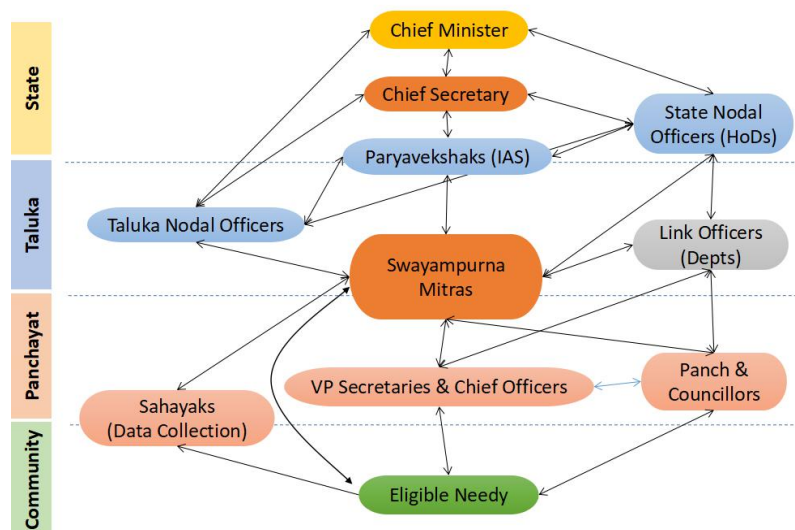
The program was launched on the occasion of Gandhi Jayanti i.e. 2nd October 2020. At the heart of the program is Gazette A Government Officers who are appointed as ***Swayampurna Mitras***, one each for each of the 191 Panchayats and 14 Municipal Councils. These senior level Government Officers have been identified in such a way that they are appointed as a Mitra in their own village or in a town near to their residence. They were trained and made familiar with all the relevant State & Central Government schemes that need to be pushed aggressively to meet the targeted goals.

These officers have been visiting village panchayats and municipalities on Saturdays, which is usually a non working day for them. With the help of Panchayat members, Secretaries they identify needy people at each ward level and in coordination with the Link Officers of different Government departments conduct programs, camps, drives to provide benefits of applicable schemes of the State and Central government to the identified needy. This includes the Aatmanirbhar Bharat package schemes too.

To overcome the challenges of data collection, nearly 1700 **Swayampurna Sahayaks** (who are the booth level officers associated with the Election Office, familiar with each and every household in a ward) have been appointed, one for each Panchayat and Municipality ward. Recently the number of Swayampurna Mitras in the Municipal Councils has been increased from 1 each for the entire municipality to 1 for 3-5 wards each. This will help the Swayampurna Mitras to focus on a smaller area and population.

Senior Government Officers have been appointed as **Taluka Nodal Officers** to help the Swayampurna Mitras move their files quickly and coordinate between departments and IAS Officers too were appointed as **Swayampurna Paryavekshaks** to monitor the entire program and ensure its success. CM, Dr Pramod Sawant is personally reviewing the implementation through the CMO and the nodal department of Directorate of Planning, Statistics and Evaluation.

Atmanirbhar Bharat - Swayampurna Goa Process Work Flow



Goals & Achievements:

The first phase of the program concluded on 19th December 2021. Following ten focus points were identified for 100% delivery before 19 December 2021. Goa has made significant progress in achieving the set goals.

1. Tap Water connection for all
2. Electricity connection for all
3. Shelter (house) for all
4. Sanitation (Toilet) for all (ODF & ODF Plus in certain areas)
5. Krishi Card, PM Kisan, Kisan Credit Card & Soil Health Card for all eligible
6. Aid for Divyangs (disabled)
7. Health Security - Deen Dayal Swasthya Seva Yojana for all eligible - Social Security - Griha Adhar for Women & Dayanand Samajik Suraksha for all eligible
8. Financial Security - Bank Account, PM Jeevan Jyoti Bima Yojana & PM Suraksha Bima Yojana for all eligible
9. Aid to Senior Citizens through Senior Citizen Card

Wherever it was not possible to give relief and benefits to people through the Government mechanism, the Swayampurna Mitras made use of their personal rapport with the local industry, social welfare organisations, NGOs etc. to help the people by raising funds and support from such institutions.

There have been several projects and achievements that have been implemented and the officers have gone beyond the brief of the defined 10 focus points outlined for achievement.

To name a few achievements - Goa's horticulture procurement from local farmers has gone up by nearly 40%, the production of marigold flowers has gone up by 6 times, for the first time in India dairy farmers were given Kisan Credit Cards and loans through that mechanism in Goa, several hectares of fallow land has been brought under cultivation, 2500 plus divyangs have been distributed aid and equipment to the tune of Rs. 2 crores through the ADIP scheme etc.

Also, the State Government through its Labour & Employment Department conducted a program for the youth by the name of Swayampurna Yuva in each of the 2 districts of Goa where in nearly 1500 vacancies for jobs in private companies were made available to the youth under one roof, where in nearly 60 plus companies set up their

stalls, collected applications, conducted interviews to screen the youth for jobs. Career and business guidance sessions were held on the day to update the youth with relevant knowledge. Nearly 6500 youth registered for these 2 events put together.

The Hon'ble PM, Shri Narendra Modi took note of the commendable work done by the state through the Swayampurna Goa program and had a hour long interaction with the Swayampurna Mitras and beneficiaries of the Aatmanirbhar Bharat package of the Central Government and Swayampurna Goa Program of the State.

Reporting & Monitoring:

A website www.swayampurnagoa.goa.gov.in has been developed for general public to access the information of the Swayampurna Goa program.

In the initial phases, the reporting and monitoring of the program was done using google forms, drive and sheets, where in all relevant stakeholders had to report their activities conducted and achievements. Recently an internal reporting portal has been developed on Goaonline.gov.in, through which the the Swayampurna Mitras, Village Pnachayat Secretaries, Chief Officers of Municipalities, Link Officers of different departments can now update their reports and capture each beneficiary details and track the progress of each application submitted through the Swayampurna Goa program.

Recognition & Motivation:

To recognise the efforts of the Swayampurna Mitras and the Village Panchayats and Municipalities, in delivering the benefits to people, a committee was appointed to do an evaluation of the overall program implementation. The committee arrived at a ranking of all the officers and institutions and thus identified, the best performing officers and institutions were felicitated at the hands of the Hon'ble PM at the 60th Goa Liberation Day Celebrations held recently on 19th Dec 2021. A monetary incentive of Rs. 50,000 each was also sanctioned recently to the Mitras for encouraging them further to give their weekends to this novel initiative.

Future Plans:

The next phase of the Swayampurna Goa Program, which will resume post the state assembly elections will focus on the pending deliverables and building up on the achievement of the phase one. New goals such as further increasing the production of rice, fruits, vegetables, flowers, fish, chicken and poultry products, improving the ranking of Goa on Sustainable Development Goals ranking done by the Niti Ayog, self development, business, career & employment for youth, women development through strengthening the Self Help Group and micro finance institutions, promotion of Startups at Panchayat level, Skill Development, Market Linkages for Local Products etc. Will be added to the list.

Amid the COVID pandemic, the vision and resolve of the Hon'ble CM, Dr Pramod Sawant and the overwhelming cooperation received from the Officers and local governing bodies and institutions has led Goa on a path of self reliance. Today Goa marches along with entire India to fulfill the dream of Aatmanirbhar Bharat along with a Swayampurna Goa.